If you work in human resources or corporate communications, does this sound familiar?

Many companies thrive on collaboration, from small work teams to large groups. But it can be a challenge to build a vibrant employee community that brings people together and advances the organization. And when the C-suite wants it done, that makes it all the more important.

Today, newer technologies, such as enterprise social networks and collaboration applications, help organizations get far-flung teams to work better together, integrate new employees, and enable employees to learn from each other.

How can you build and manage that community? What do your community managers and group leaders need to succeed? How can you measure success?

“We need our employees to collaborate better ... we need to do a better job of getting employees to engage with the company, motivate each other, and bond.”

At Network Activator, we make that easier for you.

Thinking about forming a community?
We help you build it, grow it, and get it up and running — quickly!

Got a community, but need help using it for the right things?
We can do that, too, so you can drive the greatest possible value from the community.

Need help managing your community?
If you have an active community, we’ll help you organize the people who need to use it, so you can manage and grow the community.

How has Network Activator made a difference?

Software and services provider Amdocs had launched an enterprise social network, and wanted managers to expand it throughout the company. Amdocs turned to Network Activator for help, and liked the results.

“Network Activator is a perfect fit ... Our group managers love how easy it is to drive engagement and value ... We saw a 20% lift in the first few months.”

- Arik Rizer, Adoption Leader Enterprise Social Network, Amdocs
Here’s how Network Activator helps you to:

**Drive Employee Engagement**
We help you engage your employees by streamlining and automating community-building activities. Network Activator uses a browser plugin, so it can work on top of any community platform or intranet site you use. Community facilitators can easily capture and share content within and across any application to drive engagement.

**Get Personal → with only a little effort**
Our automated tools empower community leaders to quickly personalize messages to large groups. For example, using our Group Newsletters — crafted automatically for quick approval — you can effortlessly send personalized messages that say “thank you” to active members, and spur inactive members to participate.

**Follow the Conversations**
Our automation rules and flexible workflows bubble up critical insights, enabling the organization to react more quickly to feedback and ideas, while reporting the value of collaboration to executives.

Network Activator’s “smart” dashboards and reports are like having an additional resource on staff. They can show you what’s going on in your community, and suggest actions you can take, such as “waking up” quiet employees to engage them.

The dashboards can also deliver operational metrics that can measure the health of your strategy. For example, how many good ideas were generated by the employees?
Network Activator helps you put your strategic plan into action! Your objectives and KPIs are integrated into the tools and dashboards, so that your community team and operations are always aligned with your strategy.

With our smart dashboards and reports, you will know what members and community facilitators are doing, and get tips and suggestions to ensure that your business goals stay on track.

By combining our reports and automated workflows, you can, for example, identify new community leaders, and automate a “champions” program to drive ever-richer modes of collaboration, in alignment with your collaboration strategy.

If you want to grow your business, you need to keep your employees engaged. If you want your employees to communicate and collaborate better, Network Activator has the solution for you.

www.NetworkActivator.com

Want to get started?

Try our Basic Package, which supports 5,000 community members and three community managers. The cost? $4,900 for a one-year subscription.

We have other packages and pilot programs that can fit your needs. Just reach out to us at: info@networkactivator.com